

SPENDSMART

H1 2022 CATEGORY INSIGHTS:

Meals



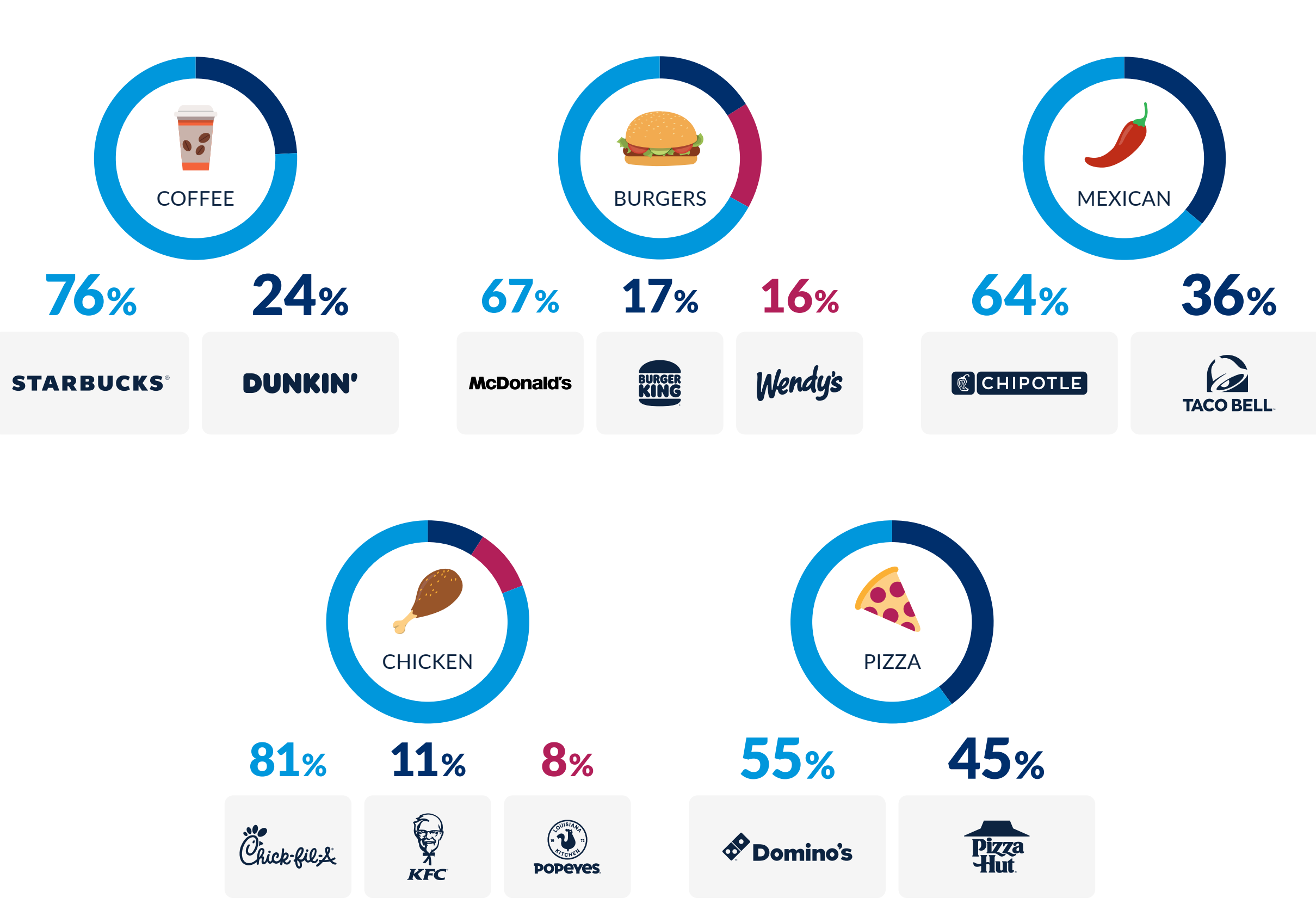
Emburse's SpendSmart analyzes our users' business expense data. It provides valuable insights into key spending trends for financial professionals and suppliers to the T&E market.

Our H1 snapshot focuses on the significant shifts in the meals category since 2019. While some chains maintained visitor levels, others charted significant changes—compared to their pre-COVID numbers.

THE BATTLE FOR FAST FOOD SUPREMACY

From burgers to pizza, the war for the most-expended meal chains resulted in obvious winners in the major categories.

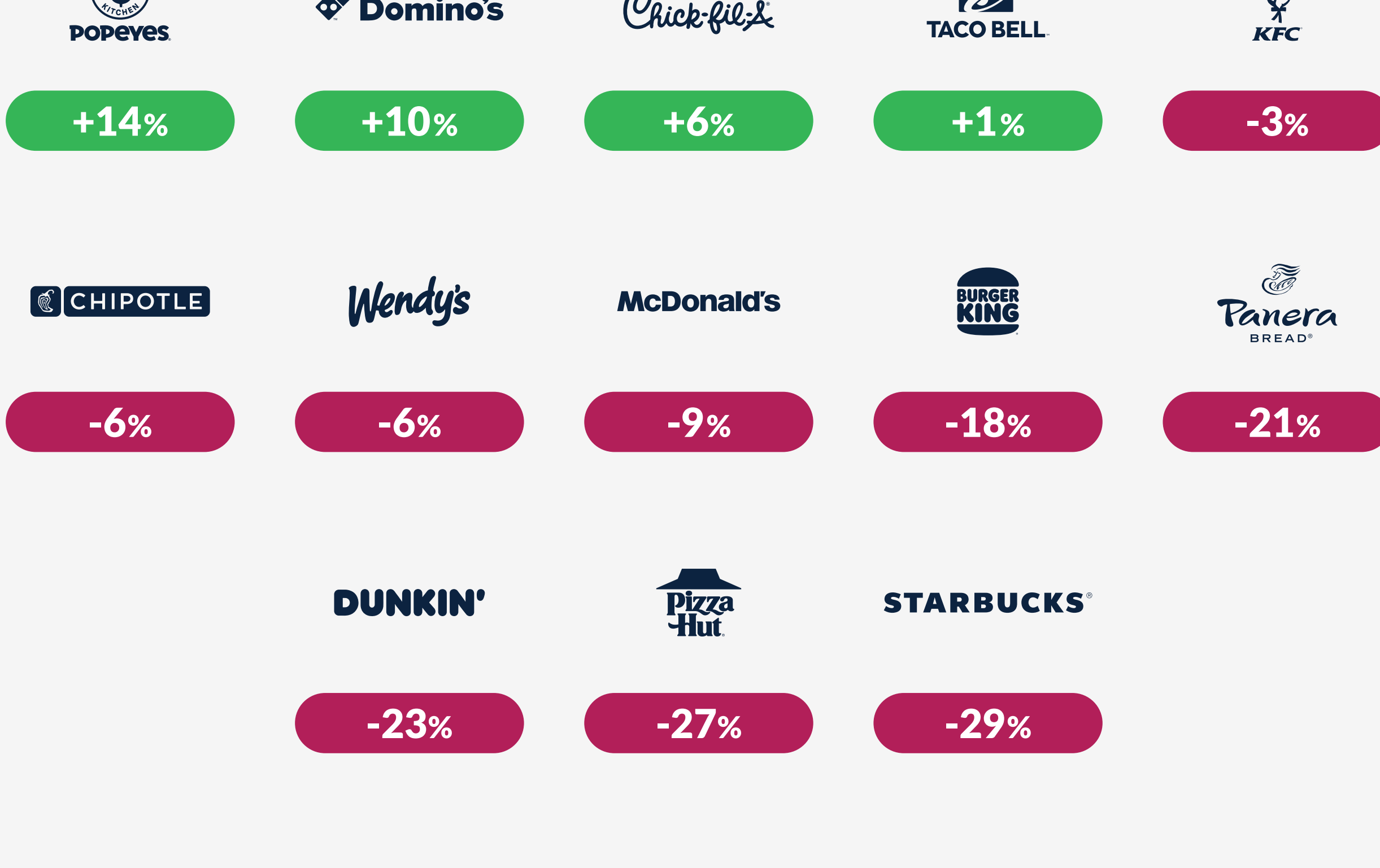
MOST-EXPENSED MEALS BY TYPE



HOW THE PANDEMIC TOOK A BITE OUT OF MEALS

As business travel slowed, fewer employees dined on the company dime. Which of the ten most-expended chains took the biggest hit compared to pre-COVID levels?

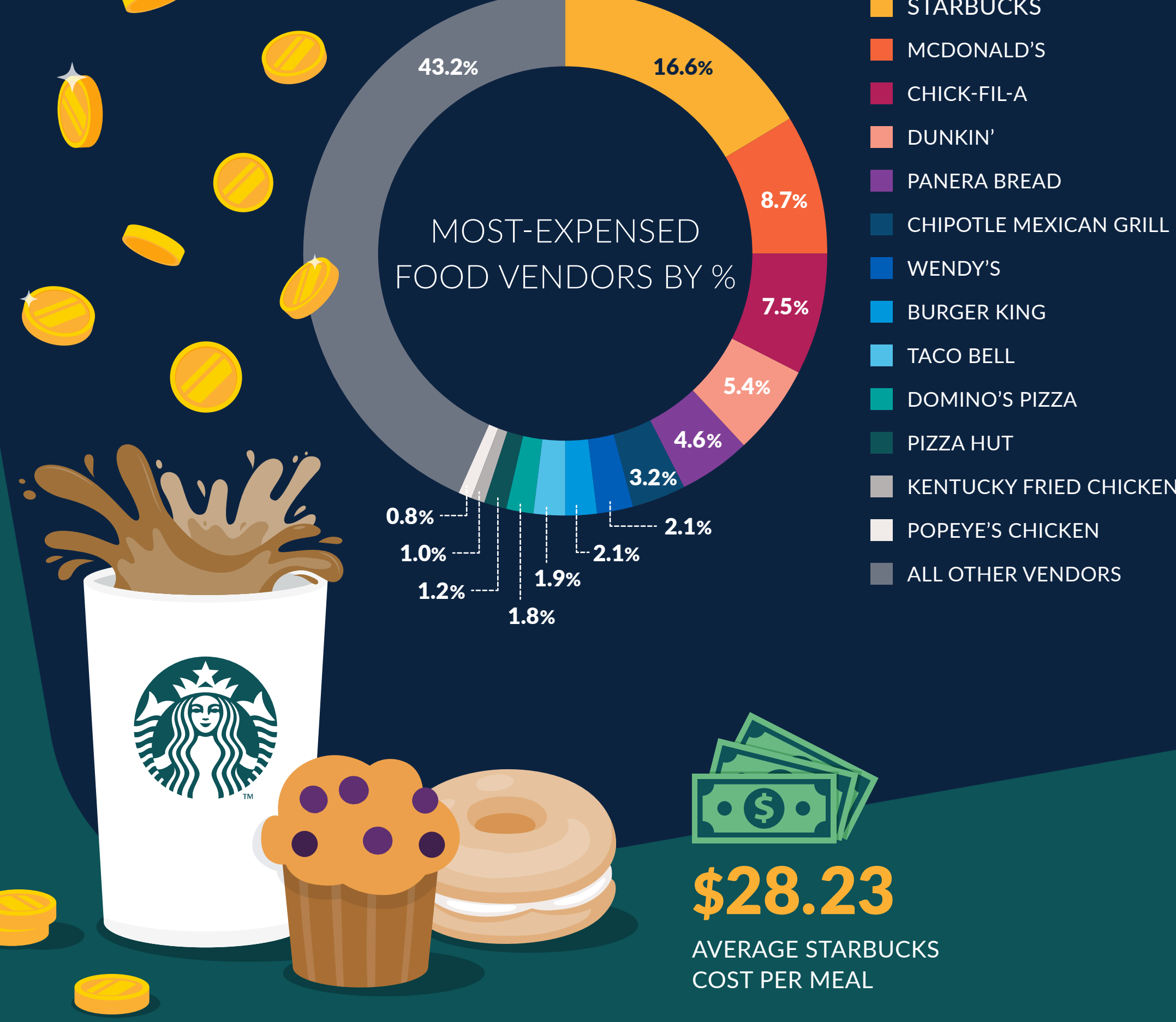
CHANGE IN TRANSACTION VOLUME



THE SIREN MAKES ANOTHER BIG SPLASH

In 2021, Starbucks was the most-expended food choice among the top vendors. It accounted for 16.6% of meal transactions, and an average expense of \$28.23.

*Average cost may or may not include additional fees, gratuities, and service charges.

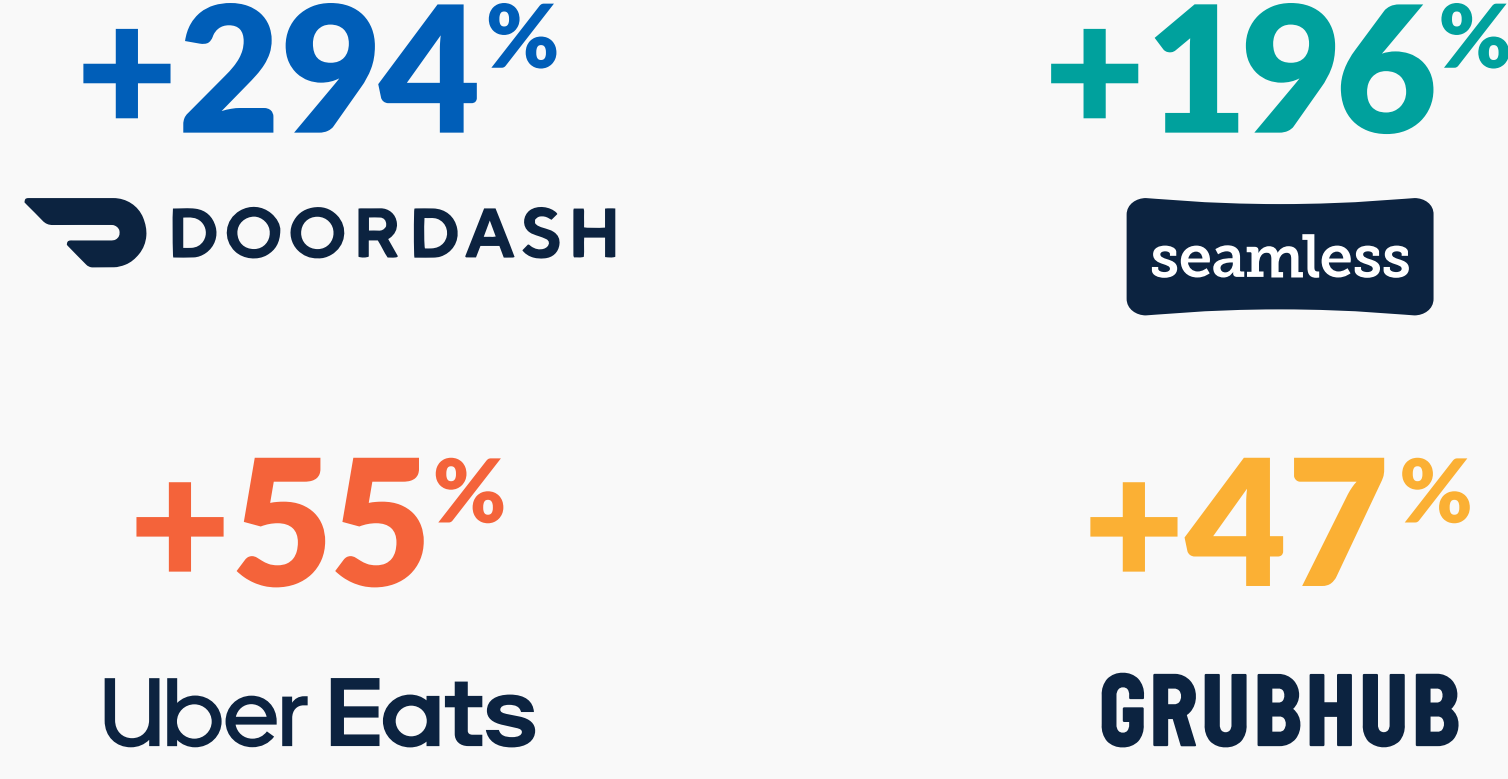


\$28.23
AVERAGE STARBUCKS COST PER MEAL

MEAL DELIVERY ROCKETS UPWARDS

All meal delivery vendors grew significantly, but DoorDash became the undisputed leader.

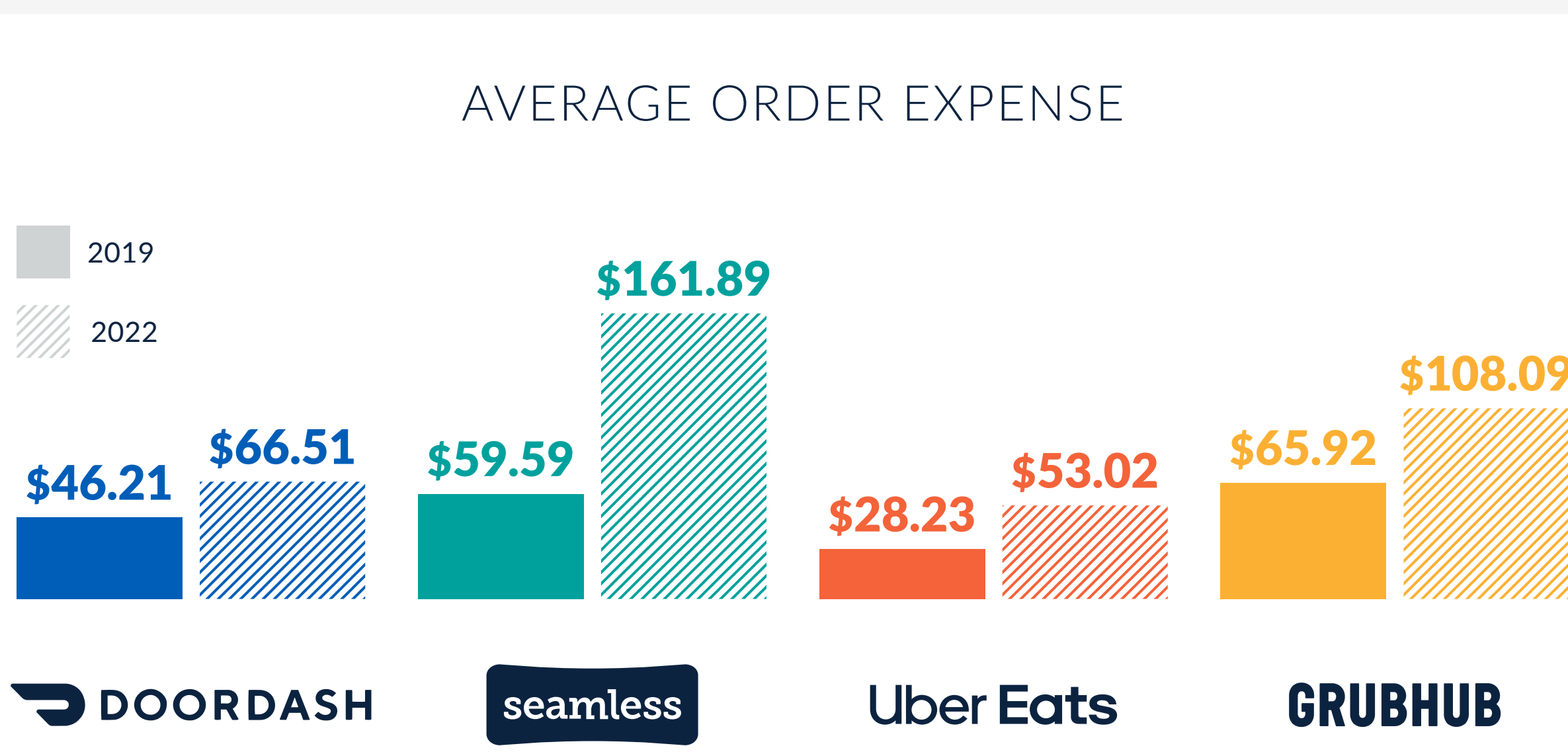
GROWTH



ARE YOU GONNA FINISH THAT?

As meal delivery took off, the average expensed amount per order did, too. Seamless, most notably, almost tripled its average since 2019.

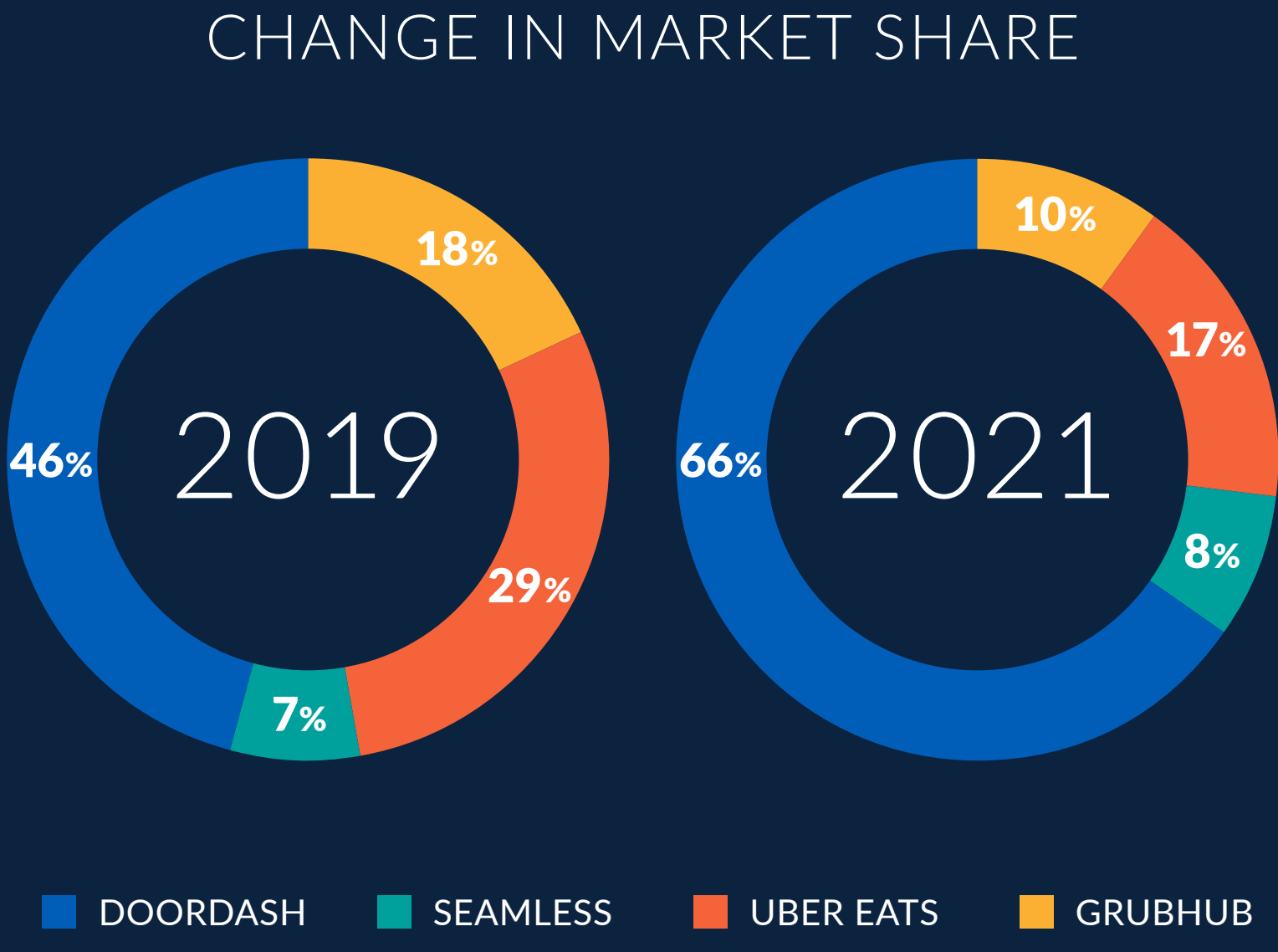
AVERAGE ORDER EXPENSE



EARNING MARKET SHARES ONE DOOR AT A TIME

In terms of market share, the growth was starker. Among the top four providers, DoorDash grew its market share the most.

CHANGE IN MARKET SHARE



ABOUT THE DATA

Emburse's SpendSmart data provides an analysis of the current spend trends of business travelers in the United States with all data compiled from actual expense data from submitted expense reports.

For all media inquiries, please contact: media@emburse.com